

## Contact us

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[www.taawon.me](http://www.taawon.me)

For more information

# Company Information



**Best solutions  
for your success...**

**Taawon**  
Taawon For Laboratory & Scientific Supplies



GM. Mahmoud Al-Haris

## “Asalamo Alaykoum”

Dear Customer,

**Taawon** is a company that works in the field of supply and support of specialized analytical and medical equipment. We dedicate ourselves in satisfying our customers by offering specialized analytical and medical equipment, as well as installing, operating and training end users. We supply instruments to Pharmaceutical, Chemical, Food and Beverage, Agricultural, Petroleum Industries, Research Institutions, Universities, Hospitals and Medical Clinics. We have expanded our market to Saudi Arabia with DIAMOND SPECTRUM.

Understanding the past but shaped by the future. We always look at opportunities and challenges from a visionary point of view and consider from the outset our client's goals. Our sole ambition is to help maximize their potential. Together with the well know market leaders and customer we sure will succeed in our ambitious. We are always keen to support you and work hand-in-hand for common goals.

### Our main product lines consisted of:

- Laboratory Weighing.
- Industrial Weighing.
- Analytical Instruments
- Process And Environment.
- Pharmaceutical Testing.
- Disposables & Consumables.
- Metrology.
- Microbiology.
- Microscopy.

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# Uncovering Latent Value Requires More Than Conventional Thinking

Taawon is a leading company dedicated to distribute and service high-end products and solutions for its customers. We strive to be the partner of choice for our customers, offering them innovative products and one-stop expert service.

We also endeavor to be an excellent place to work, offering interesting, challenging assignments and

the chance to develop a rewarding career. Our strategy combines a strong tradition of innovation, continuous operational improvement and close customer contact. We aim for top-tier market positions, offering our products and services from main market leaders. We are determined to create value for our esteemed customers.

We are organized in various market-focused segments such as Pharmaceutical, Petrochemical, Food and Beverage, Cosmetics, Education, Ministries, etc. We are committed in meeting our responsibilities to the global environment.



Healthy Business



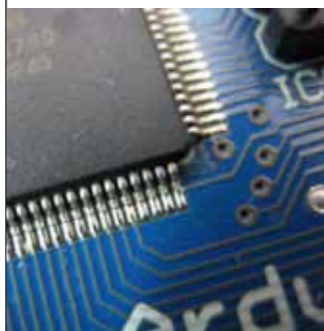
We believe our business should have a positive impact to our customer, our employee, our partners and eventually our community.

Competence



We focus to support our valuable clients with the highest competence.

Introducing Hi-Tech



Proud to offer high technologies that makes our customers more efficient and contributes to their successes.

Added Value



Beyond conventional thinking, our added value approach is to add features in its functionality that enriches customer's efficiency and process reliability.

Monitoring



Such technologies we offer require support to sustain and maintain instruments and equipment functionality, we are committed to that!

Training



With constant Training we improve our competencies to always serve our clients with the latest innovations.

Explore pure latest Value

# Brining Innovation From Lab – To Live

Since its very beginning, Taawon developed a unique strategy based on promoting high quality instruments, professional solutions and after sales support.

At Taawon we want to create assets that benefit all: our customers, our employees and our Company as well as the market segments we operate. All strategic decisions are based on this Vision:

- We are a “Service Oriented Company” suc-

cessfully operating in all major market segments.

- Our customers view Taawon / Diamond Spectrum as their partner of choice.
- The innovative products and state-of-the-art service we provide, makes us the most competent partner for our esteemed customers.
- We strive for Sustainable Development and welcome change as an opportunity.

Together, our Vision and Values form the framework for all of our decisions and activities. They serve as both an orientation and a guideline for leadership. As a leading company, we must continuously comply with different legal frameworks and cultural conditions and constantly conduct ourselves in a manner that helps us to fully satisfy our customer’s expectations.



Our Vision



High Quality



Competent Trainings



Amazing Solutions



After sales support

Added Value



Beyond the conventional thinking, our added values approach is to hire the added features of our offering to help improve customer’s process efficiency and reliability, and contributor to their profitability and growth, the key elements of our added values approach are technology, knowledge, and support.

- **Solution to current challenges**
- **Efficiency and productivity**
- **Process reliability and security**
- **More profitability**
- **Ease of minded**
- **Growth**

Competence has a name, **Taawon**

## High End Solutions for High End Customers

Many of our customers have to comply with national and international regulations. Taawon helps customers to master these challenges. We achieved a market leader position in our Industry thanks to our commitment to provide solutions that touches our customer's core needs.

We partner with our clients to learn their business, find out who their

customer are and strive to understand their business processes, problems and needs.

We do this in order to provide the best and most efficient solutions for our customer's requirements. With a variety of different maintenance plans, we can keep your business on the cutting edge, providing premium service to you.



### Understanding Your Needs



a win-win situation and full customer satisfaction.

### Customizing Solutions



Keen to offer a unique and customer tailored solution.

### Execution / Commissioning



Assuring commissioning and installation is done according customer's criteria.

### Support & Training



Sharing our knowledge with our customer is essential for the reliability and applicability of our solutions.

### Regulations



Conformity and Audit Support is part of our daily work.

# Service – The Key Word for Customers Satisfaction

With Taawon expert services we offer a range of knowledge-based services to help customers in a wide variety of industries grow, increase productivity, improve product quality, minimize investments and achieve sustainable success. Our services include:

- **Educational Services:** offering industry-specific conferences, seminars and training.
- **Installation:** make sure

that the products and solutions are delivered and installed as they should be, within customer requirements.

- **Qualification and validation:** as standard offering for pharmaceuticals industry, but many other industries are also asking for.
- **Repair and maintenance:** done by our qualified service team, and in the proper time.
- **Service contracts:**

adapted to each customer's need to meet their requirements and needs

- **Calibration:** covering many measurements scopes like weighting, volume and particle cont.
- **Consultation:** we can offer consultation service for a specific field what are parts of our expertise.



## Support & Service

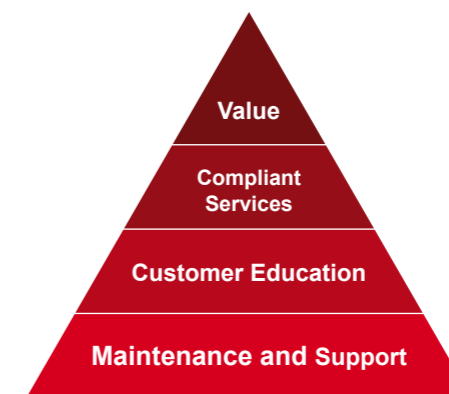


Our emphasis on service is a key element to our success. Our definition of Service goes beyond installation and repair. We commit to provide prompt response to our customers and ensure adequate user trainings to enable them to comply with their regulatory needs.

## Qualification & Validation



Equipment and Processes which may affect the quality of your product should be validated and qualified according national and international regulations.



### Service Offering

- EQ
- IQ
- PQ...etc.

[www.taawon.me](http://www.taawon.me) For more information

Feel our Difference

# Customers Satisfaction

## Latest Technologies – Top Efficiency

We are committed to incorporating environmental and safety factors into every one of our business practices. We see the need to meet stringent environmental targets as an opportunity to innovate and improve efficiency.

- We believe that excellent awareness, knowledge and communication of risk are essential in our industry

- We keep close watch on our activities in each industry to make sure we comply with regulations. Where no relevant regulations are in place, we apply our standards of good practice.
- We distribute and service products, which are environmentally compatible, thus giving our customers a business advantage.



### Seminars & Exhibitions



We frequently conduct customer seminars assuring knowledge sharing between us and our valuable customers as well as representing ourselves in the most important exhibitions in our industry.

### One Team



Sales and customer support team at Taawon

The Key for Your Success

## Hand in Hand with the World's Market Leaders

Since many years we are now on the market and offer the newest technologies to our esteemed customers. It has always been, and will always be, about quality. We are passionate about ethically and loyal partnership of leading manufacturers worldwide. We are called partners of our suppliers because it's not just a job it's our

passion to represent those market leaders with top service in Jordan and Saudi Arabia. Together we embrace diversity to create a place where each of us can be ourselves. We always treat each other with respect and dignity regardless which nationality or culture. It starts with the promise of a perfectly made job but our word goes far beyond

that. It is also about human understanding and connection. Every of our products is part of a solution and we take our responsibility to assure lifetime satisfaction. We want to be invited in wherever we do business. We can be a force for positive action and our potential for good is even larger.



### Our Partners



**METTLER TOLEDO** is a global manufacturer and marketer of precision instruments for use in laboratory, industrial and food retailing applications. The Company has strong worldwide leadership positions. A significant majority of our instrument sales are in segments in which we are the global leader. In addition to a broad product offering, we have one of the largest global sales and service organizations among precision instrument companies.



**Pall Corporation** is a global leader in the high-tech filtration, separation and purification industry.



**Scharlab** works to satisfy its customers needs with a broad range of analytical chemicals, culture media, and semi-bulk fine chemicals of high quality with the best service.



**Astel** it has been a world leading manufacturer and supplier of laboratory, pharmaceutical & hospital autoclaves and sterilizers for over a century, becoming the benchmark to which others can only aspire.



**PMS** is founded in 1972, To be the differentiated leader for micro contamination monitoring by improving the performance of clean manufacturers through the application of superior technology, quality, and service.



**ROTRONIC** offers a comprehensive portfolio that includes handheld instruments, measurement transmitters, industrial sensors, OEM products and data loggers. Rotronic measuring devices do service in the most varied areas of application: the pharmaceutical/foodstuff industries, ventilation/air-conditioning equipment, drying processes and measurement of moisture in paper, as well as in meteorology.



**PHARMA TEST** has risen to the challenge of responding continually to the requirements of the international pharmaceutical production community, and now offers a comprehensive range of pharmaceuticals testing and pilot plant equipment includes all Dissolution Equipment, Automated Solutions, disintegration-, Hardness-, Friability-, Powder-, Ampoule Testing Equipment and Accessories



**Parameter Generation & Control** provides equipment in the field of humidity control and design for multiple industries. offering reliable and cost effective equipment, with low energy requirements. Parameter specializes in humidity control chambers and environmental chambers for research, testing, and process applications and validation services.



The **DURAN Group** offer laboratories a full range of glassware, made from the well know borosilicate glass, the DURAN glass is recognized world wide as the best lab glassware.

[www.taawon.me](http://www.taawon.me)  
For more information

Your Partner of Choice